



TAKE CHARGE[™]
WEST VIRGINIA

GO ELECTRIC SAVE BIG



Cash-Back Incentives Await!

Switching to electric has
never been more rewarding!

Appalachian Power's **Go
Electric Program** offers
generous incentives to help
you make the change.

Visit **TakeChargeWV.com** or call
855-242-6645 to learn how you
can enjoy cleaner, greener living
with cash-back benefits!

Power Up Your Life Today

Switching to electric is more than just a smart choice – it's a
step toward cleaner, quieter and more efficient living. Discover
how going electric can simplify your routine, save money and
help protect the environment:

- Cleaner performance with no harmful fumes or emissions
- Skip the mess and hassle of refueling and oil changes
- Reduced energy and maintenance costs
- Lower your environmental impact
- Enjoy the latest in cutting-edge technology
- Cash-back incentives for more affordable upgrades

POPULAR ENERGY-SAVING ELECTRIC UPGRADES



ELECTRIC MOWERS

Mow smarter, not harder! Electric
mowers deliver powerful performance
without the noise or emissions.



WATER HEATERS

Upgrade your hot water system with
unmatched efficiency and savings
that make every shower smarter.



LANDSCAPING TOOLS

Get the job done faster and cleaner!
Electric trimmers, chainsaws and
leaf blowers are built for efficiency.



E-BIKES

Discover the joy of sustainable travel.
Electric bikes make every journey
smoother, faster and more fun!



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Ready to Upgrade?

Learn more about Appalachian Power’s **Go Electric Program** at **TakeChargeWV.com** or contact a program representative at **855-242-6645**.

Our Generous Incentive Program Puts Money Back in Your Pocket!

Appalachian Power’s **Go Electric Program** offers cash-back incentives to make your transition to electric easier and more affordable than ever.

Take advantage of these savings to **Go Electric** and start enjoying the benefits today!



Description	Incentive ¹
Electric Leaf Blower	\$10 each
Electric Trimmer	\$10 each
Electric Chainsaw	\$10 each
Electric Lawnmower	\$55 each
E-Bike	\$15 each
E-Bike - Battery Charger - D.O.E. Compliant	\$10 each
Portable Power Station	\$55 each
L2 EV Charger ²	\$300 each
Residential Only - Heat Pump Water Heater ³ Replacing Propane/Oil Water Heater - Integrated	\$220 each
Residential Only - Heat Pump Water Heater ³ Replacing Propane/Oil Water Heater - Split-System	\$380 each
Residential Only - Ductless Mini-Split Heat Pump ³ Replacing Propane/Oil Furnace	\$620 each
Residential Only - Air Source Heat Pump ³ Replacing Propane/Oil Furnace	\$2,390 each

1 Incentive received cannot exceed the cost of the equipment.
2 Level 2 EV chargers must be Energy Star certified and hardwired or installed into a 240V outlet.
3 Natural gas fuel switching is not eligible.

TakeChargeWV.com

855-242-6645 | WestVirginiaTakeCharge@trccompanies.com

